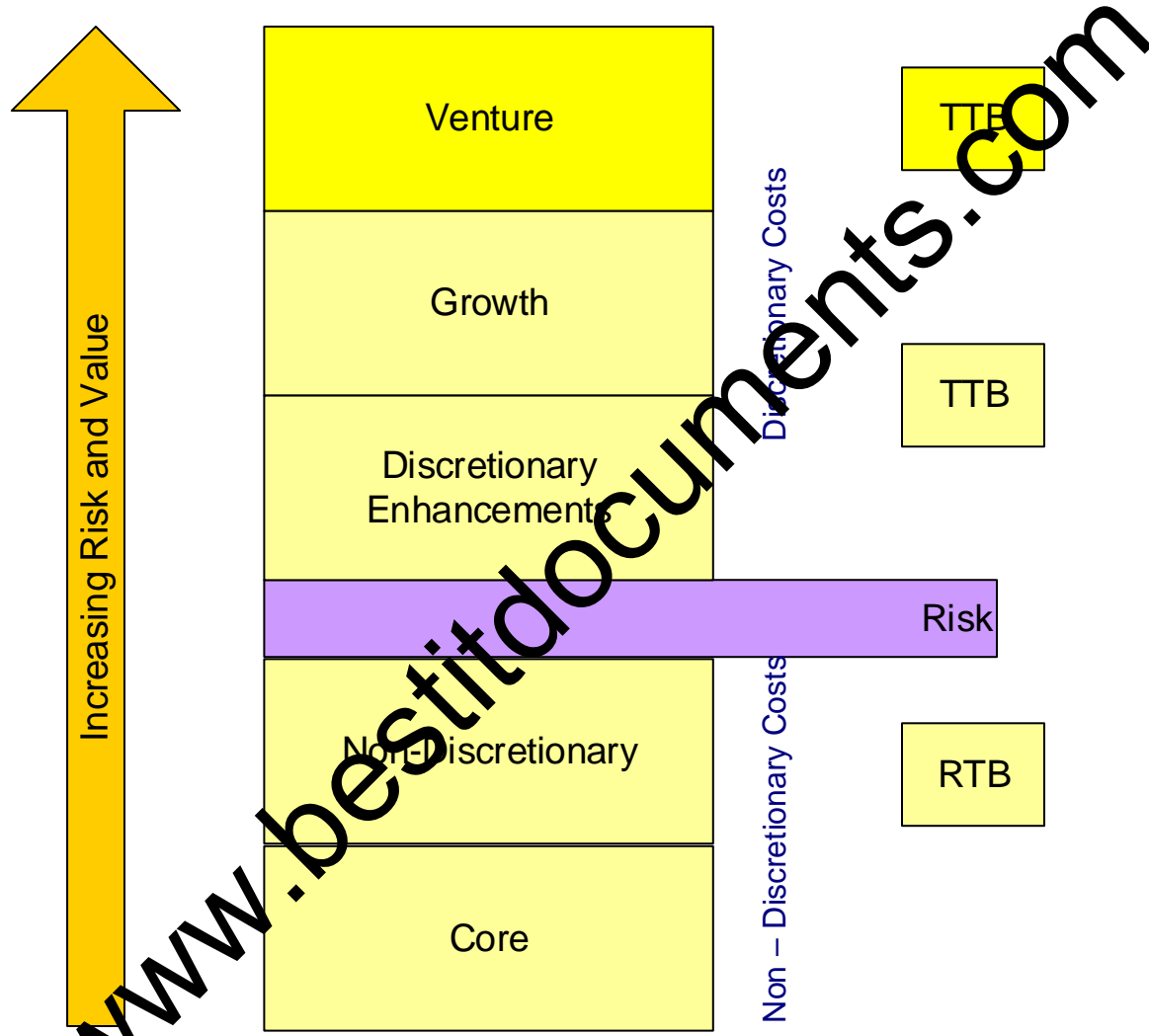


# IT Investment Portfolio

Balance costs, benefit and risk



RTB – Run the Business  
GTB – Grow the Business  
TTB – Transform the Business